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Inspiring action and promoting access to opportunity for every kid, every family, and every community in Wisconsin. We envision a Wisconsin where every child thrives.



# RACE TO THE POLLS

Kids Forward stands up for kids by advocating for:



## Investments In a Child's Earliest Years

Expand access to quality early care and education to all children and families. Early learning is one of our best investments in a child's success in life and it yields a high return.



## Healthier Kids and Families

Ensure that children and families have access to quality and affordable health care services by working to improve BadgerCare and the federal health care reform act.



## Equitable Communities

Build the best future possible for every child, every family, and every community in Wisconsin—especially for children and families of color and for those furthest from opportunity.



## Strengthening Wisconsin's Workforce

Expand Wisconsin's middle class by giving individuals and families the tools they need to lift themselves out of poverty by raising the minimum wage, closing the gender gap, and reducing barriers to work.



## A Level Playing Field on Taxes

Close tax loopholes that favor the well-connected and the very rich, and make sure everyone pays his or her fair share. Make smart investments with tax revenue that create opportunity.



## A Fair Justice System for Youth

Make sure all kids go through an age appropriate justice system and are treated fairly—regardless of the color of their skin. Promote investments in diverting youth from the formal just system to proven community-based programs.



RACE TO THE POLLS

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# RACE TO THE POLLS



RACE TO THE POLLS

**More than just a campaign.**



## TAKE ACTION

Our schools, our communities, and our economy will be better when every person in the state has access to opportunity—but in order to achieve this, our lawmakers must stand up for racial justice and advance policies that promote racial equity. Find more information about how to register and vote on our [Resources page](#).

**I commit to voting in the midterm elections and voting for candidates who will prioritize racial justice.**

Name \*

First Name

Last Name

Email Address \*

City

Phone

(###)

###

####



## TAKE ACTION

vote

Tuesday, November 6



## OUR ROLE



## THE FUTURE OF WISCONSIN

our future is...

diverse

engaged

compassionate

equitable

inclusive

healthy

factual

thriving



# TWO GENERATIONAL APPROACH



WHY?





RACE TO THE POLLS 

Issue Guide 1 // September 2018

your *VOTE* can:

**Make Wisconsin Healthier for  
Communities of Color**



## HEALTH CARE

**For Latinx and Native American Wisconsinites, the uninsured rate is about four times the rate for white people.**



## HEALTH CARE:

**We urge candidates to:**

- 1. Make sure Medicaid is strong**
- 2. Close the coverage gap**
- 3. Promote policies that allow access by reducing premiums and reducing pre-existing conditions.**



## POVERTY

RACE TO THE POLLS 

Issue Guide 5 // October 2018

your *VOTE* can:

**Help Lift Up Families of Color that Live in Poverty**



## POVERTY

Wisconsin's economic system has significant barriers to success for many communities of color, as a result of hundreds of years of inequitable policies.

**36% of African American people live in poverty.**

**28% of Native American people live in poverty.**

**26% of Latinx people live in poverty.**

**19% of Asian American people live in poverty.**

**9% of White people live in poverty.**



## POVERTY

**200,000 Wisconsin children live in poverty, and that we have severe racial and ethnic disparities in child poverty.**



## POVERTY

**We urge candidates to:**

- 1. Increase employment and income of low-income families.**
- 2. Expand and improve support for low-income families.**
- 3. Close the gender and racial pay gap.**
- 4. Advocate for equitable tax policies.**



RACE TO THE POLLS 

Issue Guide 4 // October 2018

your *VOTE* can:

**Help Every Child Get a Great Start**



**Kids Forward's analysis of Wisconsin's Quality Rating and Improvement System (YoungStar) shows significant disparities in access to high quality (4 and 5 Star) programs for low-income African American kids.**



## POVERTY

**We urge candidates to:**

- 1. Eliminate disparities in access to high-quality programs for low-income families.**
- 2. Support the childcare workforce, especially workers of color.**
- 3. Work to eliminate food deserts and invest in healthy, accessible outdoor space and age and culturally appropriate activities.**
- 4. Promote and invest in trauma informed care.**



# IMMIGRATION

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Issue Guide 3 // October 2018

your *VOTE* can:

**Protect Immigrant Families**



## IMMIGRATION

**Immigrants come to the United States in search of a better life, to build a stronger future, and to achieve their dreams. Immigrants also bring significant contributions to Wisconsin's schools, communities, and economy—contributions that are enhanced when immigrants have full access to opportunity. Most immigrants in Wisconsin are people of color, so protecting immigrant families requires Wisconsin lawmakers to stand up for racial justice.**



## IMMIGRATION

**We urge candidates to:**

- 1. Keep families together.**
- 2. Make higher education affordable and accessible for undocumented youth.**
- 3. Protect young immigrants vulnerable to deportation by supporting and strengthening DACA.**
- 4. Remove barriers to driver licenses. Allow families to access help with health care, food, and housing without fear of retaliation.**



RACE TO THE POLLS 

Issue Guide 2 // September 2018

**Give Every Kid A Chance:  
Abolishing Wisconsin's Current Juvenile Justice System and  
Creating a System that Properly Treats Youth of Color**



**Wisconsin's juvenile justice system has a disproportionate and harmful impact on youth of color, which often exacerbates already existing historical and systemic disadvantages in access to opportunity faced by these same youth.**



## JUVENILE JUSTICE

**We urge candidates to:**

- 1. Work to reduce the need for juvenile facilities.**
- 2. Improve Wisconsin's Second Chance bill.**
- 3. Give youth a voice.**



WHY?

**“As a state, we have egregious racial inequalities from birth outcomes, school success, and health disparities to poverty and incarceration. These are the issues we must address to succeed and have integrity as a state, as a nation, and in our local communities.” -Patricia from Madison**



## DEVELOPING THE CAMPAIGN



*ENGAGE! SPEAK! VOTE!*

Commit to bring racial justice issues to the forefront. Sign the pledge!



## ENGAGEMENT

Black Leaders Organizing for Communities

Wisconsin League of Conservation Voters

Voces de la Frontera

Wisconsin Voices

Planned Parenthood Advocates of Wisconsin

NAACP

YWCA Madison

Bayview Foundation

Wisconsin League of Women Voters

Community Shares

Local County Supervisors

Forward Community Investments

WISDOM / ROC





# WHAT'S AT STAKE.

## **Governor**

The Governor of Wisconsin is the highest-ranking elected official in the state. They have the power to sign or veto laws passed by the legislature, they appoint people to serve in judicial and statewide positions, and they set the state's policy and budget priorities.

## **Lieutenant Governor**

The Lieutenant Governor of Wisconsin is the first person in the order of succession behind the Governor. The Governor appoints them to various boards and commissions, and they work to advance the Governor's agenda.

## **US Senator**

US Senators write and vote on our federal laws and policies. They also vote to confirm or deny Supreme Court nominations and some of the President's cabinet members.

## **Attorney General**

The Attorney General of Wisconsin leads the state's Department of Justice and is the chief legal officer for the state. They provide legal advice and representation for all state agencies.

## **State Treasurer**

The State Treasurer is the state's chief banker and has the ability to provide oversight on the financial transactions that involve tax dollars. They also serve as financial trustee to four trust funds and have the authority to determine the types of investments made by the funds.

## **Secretary of State**

The Secretary of State of Wisconsin is an officer of the executive branch, and the second in the order of succession of the Governor of Wisconsin, behind the Lieutenant Governor. They play a role in preserving the integrity of our elections, and they keep records of all the official acts of the government.

Wisconsin voters will also be choosing who represents them in the **Wisconsin State Assembly and State Senate**.



# EVERYTHING YOU NEED TO KNOW ABOUT VOTING



Military & Overseas Voters

Search by Name

Search by Address

	My Voter Info	Find My Polling Place	What's On My Ballot	Update My Name or Address	Register To Vote	Vote Absentee
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## MY VOTER INFO

- My Voter Info**
- My Voter Information
- My Elected Officials
- Provisional Ballots

### Need Assistance?

Find your municipal clerk by searching for your name or address

### SEARCH BY NAME

\*=Required Field

#### Search for My Voter Record

If you are registered to vote, you can access the following by entering your full name and date of birth:

- View a list of elections you have voted in
- Check your current registration information
- Update your name and address
- Request an absentee ballot
- Find your elected officials

#### Search

[+ Search Tip](#)

First Name\*

Last Name\*

Date of Birth\*



## EVERYTHING YOU NEED TO KNOW ABOUT VOTING

- Educate yourself on the issues
- Sign our pledge
- Attend forums and ask candidates questions about where they stand on racial issues.
- Make sure you're registered
- Learn where your polling place
- Early vote if you want
- Volunteer at or support organizations that get out the vote.
- Vote on election day!



STAY CONNECTED WITH RACE TO THE POLLS

Website: [www.racetothepolls.org](http://www.racetothepolls.org)

Facebook:

[facebook.com/racetothepolls](https://facebook.com/racetothepolls)

Twitter: [twitter.com/racetothepolls](https://twitter.com/racetothepolls)

Instagram: Race to the Polls



